

Increased Operational Efficiencies through Offshore Staffing Services for a Global Food Major



Client

The client is a global branded food company. It has 20,000 employees and serves across 80 countries.

Project Overview

Setting up contingent workforce out of offshore locations in India, syncing with the client's IT programs in the US.

A multinational food company was looking to ramp up its technology workforce through contingent labor for its upcoming technology programs.

Client Challenge

The client needed increased contingent labor in quick time that could scale based on the upcoming technology needs. On-prem staffing had given way to remote staffing, and the client was evaluating the best option that could fulfill their needs. Mastech Digital was approached for an optimal staffing solution.

Highlights

- The rapid and efficient tech ramp up was done through Mastech Digital's offshore staffing solutions model
- Teams were ramped up in India at competitive rates compared to onsite contingent labor
- The team worked on a follow-the-sun model to deliver increased operational efficiencies

Our Solution

Mastech Digital recommended offshore staffing as a model that could solve the challenge of quickly ramping up IT contingent staff at lower costs. As part of this program, five resources were onboarded in India quickly, at prices lower than the onsite contingent labor. These resources were proposed to be hired in India as contingent labor and would sync with the client team in the US. Mastech Digital's account manager in the US would ensure seamless interfacing between the client and the offshore teams during the hiring process. The resources worked during the India day, overlapping part of the US day, making it a perfect "follow-the-sun" model.



Outcomes

- Increased returns on tech investments with lower costs of ownership
- Competitive and decreased prices compared to onsite temp IT staff
- Increased operational efficiencies driven by round-the-clock activity on their IT programs
- Cost and time advantage also helped quick ramp-up of the IT resources in India, using Mastech Digital's offshore recruitment team
- Ability to scale and ramp up quickly for future programs



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For more information contact:
experience@mstechdigital.com